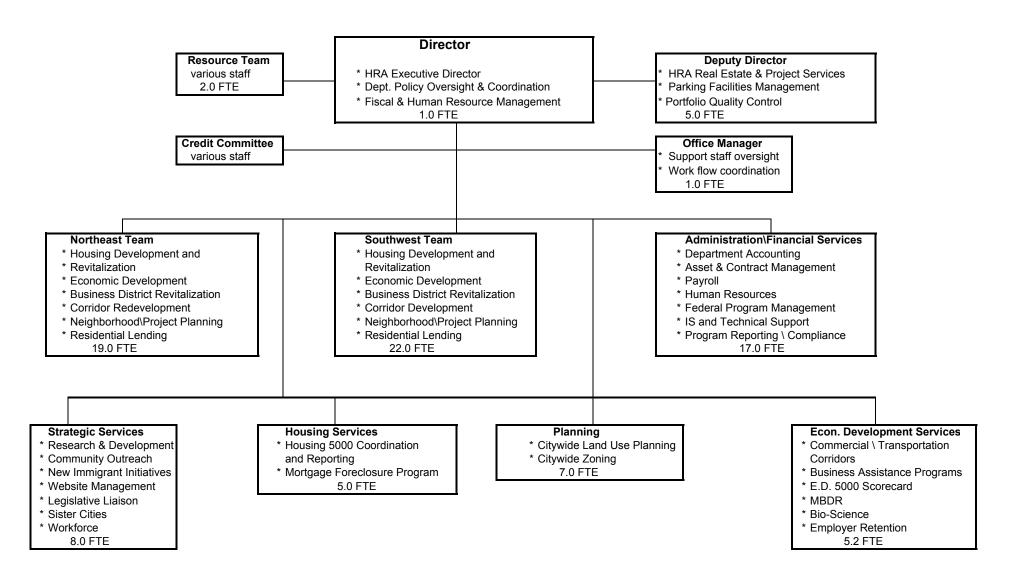
# Department of Planning and Economic Development

### **Mission Statement**

In partnership with our community, promote investment and increase value in Saint Paul's housing and economic development initiatives.

### **Planning and Economic Development**

Total 92.2 FTEs



### Strategic Plan Accomplishments and 2005 Priorities

PED's mission is to grow jobs and promote investment that maintains and expands Saint Paul's tax base. This is accomplished through the promotion of new housing, strategic commercial and economic development, and careful planning that builds on past accomplishments to define our vision for the future.

### 2004 ACCOMPLISHMENTS

- 1. Continued successful implementation of Housing 5000 initiative, including the expected production of 3,750 new housing units by 12/31/04, at least 20% of which will be affordable in accordance with the program goals.
- 2. The Traditional Neighborhood Zoning ordinance was completed and adopted, streamlining and clarifying citywide zoning regulations, and facilitating the development of mixed use, pedestrian-oriented neighborhoods.
- 3. Implemented a second successful year of the Minority Business Development and Retention Initiative, including the Socially Responsible Investment Program and creation of a network of community partnerships to increase technical and financial resources for women, minorities, and small businesses.
- 4. Provided economic development assistance through the Strategic Investment Fund, creating financial incentives for healthy, growing companies relocating to Saint Paul.
- 5. Moved forward with the sale of the Biotechnology incubator, assisted in the establishment of the Capital City Bioscience Corporation. Continued to promote and encourage the biosciences through the provision of professional and technical assistance, and furthered the establishment of the city's BioScience Corridor.
- 6. Provided strategic investment in public infrastructure and amenities, and private development, in commercial corridors, including MainStreet Initiatives on Payne Avenue, Selby Avenue, and District Del Sol.
- 7. Continued to promote the conversion of Class B and Class C downtown office properties to residential use, thereby reducing office vacancies and increasing downtown residents (which will in turn increase demand for retail, hospitality and related services.)
- 8. Established the Small Business Expansion Program in partnership with the Community Reinvestment Fund and local lenders. The action has leveraged New Market Tax Credits to create below market loans in targeted areas.

#### 2005 PRIORITIES

2005 will present another extremely challenging year for PED. Shrinking financial resources, increased needs, and a constant work force are a reality. Prioritizing needs, assessing economic impact, and targeting resources will be paramount. The creation of new partnerships, maintaining current revenue streams, and cultivating new financial opportunities are clearly goals for 2005. PED staff welcome the challenge.

Implementation of the fourth year of the Housing 5000 Plan, building on the initial successes of the commercial corridor development, and capitalizing on downtown and riverfront opportunities all represent priorities. Work with our public, private, and community-based partners will be critical as adopted plans and projects become realities. Outreach to under- represented groups will continue to be a priority, along with simplifying process and procedure. Finally, staff will remain flexible, and be in position to take advantage of new housing, commercial, and economic development opportunities as they arise.

- 1. Focus economic development activities on increasing investment, promoting partnerships, creating jobs, and sustaining the tax base.
- 2. Complete implementation of Housing 5000, by 12/31/05 (20% of which will be affordable), and increase the ongoing investment in existing housing stock.
- 3. Continue development of key commercial\transportation corridors through concentration of private and public investment in transportation infrastructure, housing and commercial development, and public amenities.
- 4. Complete development of the University of Minnesota biotechnology incubator and promote development of the new Saint Paul bioscience corridor.
- 5. Continue and expand the efforts of the Minority Business Development and Retention and Small Business Expansion Programs
- 6. Target areas of disinvestment for economic renewal and revitalization.
- 7. Reclaim brownfield sites into productive residential and commercial properties.
- 8. Pursue Federal, State and local partnerships, concentrating on higher education and health care.
- 9. Engage community and business groups, and encourage involvement by all sectors of the community to promote responsible decision making.

# **Planning & Economic Development**

Department/Office Director: SUSAN E KIMBERLY

|   | 2002<br>2nd Prior<br>Exp. & Enc. | 2003<br>Last Year<br>Exp. & Enc. | 2004<br>Adopted<br>Budget | 2005<br>Mayor's<br>Proposed | 2005<br>Council<br>Addopted | Change from         |                 |
|---|----------------------------------|----------------------------------|---------------------------|-----------------------------|-----------------------------|---------------------|-----------------|
|   |                                  |                                  |                           |                             |                             | Mayor's<br>Proposed | 2004<br>Adopted |
|   |                                  |                                  |                           |                             |                             |                     |                 |
| Spending By Unit  |                                  |                                  |                           |                             |                             |                     |                 |
| 001 GENERAL FUND  | 1,097,106                        | 793,278                          | 108,483                   | 109,083                     | 109,083                     |                     | 600             |
| 100 COMMUNITY DEVELOPMENT BLOCK GRANT                                 | 11,247,701                       | 8,688,961                        | 11,854,000                | 11,854,000                  | 11,854,000                  |                     |                 |
| 101 NEIGHBORHOOD REVITALIZATION PROG                                  | 3,714,622                        | 1,039,264                        |                           |                             |                             |                     |                 |
| 108 SECTION 108 PROGRAMS  | 0.047.000                        | 3,409                            | 0.740.707                 | 0.075.400                   | 0.075.400                   |                     | 055 704         |
| 126 PED OPERATIONS FUND   | 8,947,983                        | 7,957,764                        | 8,719,707                 | 8,975,468                   | 8,975,468                   |                     | 255,761         |
| 130 PARKING AND TRANSIT FUND  | 6,543,108                        | 0                                |                           |                             |                             |                     |                 |
| 133 HOUSING INFO OFFICE - PED 149 CITY DWTN CAPT'L PROJS NOTE REPAY F | 4,696,174                        | 9<br>7,422,720                   |                           |                             |                             |                     |                 |
|   |                                  |                                  |                           |                             |                             |                     |                 |
| Total Spending by Unit  | 36,246,694                       | 25,905,405                       | 20,682,190_               | 20,938,551                  | 20,938,551                  |                     | 256,361         |
| Spending By Major Object  |                                  |                                  |                           |                             |                             |                     |                 |
| SALARIES  | 5,515,997                        | 5,209,044                        | 5,557,001                 | 5,636,051                   | 5,636,051                   |                     | 79,050          |
| SERVICES  | 5,843,202                        | 4,874,106                        | 1,286,538                 | 1,480,176                   | 1,480,176                   |                     | 193,638         |
| MATERIALS AND SUPPLIES  | 51,467                           | 37,523                           | 67,500                    | 79,470                      | 79,470                      |                     | 11,970          |
| EMPLOYER FRINGE BENEFITS  | 2,162,748                        | 1,727,314                        | 1,804,816                 | 1,736,754                   | 1,736,754                   |                     | -68,062         |
| MISC TRANSFER CONTINGENCY ETC   | 22,600,831                       | 14,029,244                       | 11,951,335                | 11,991,100                  | 11,991,100                  |                     | 39,765          |
| DEBT  |                                  |                                  |                           |                             |                             |                     |                 |
| STREET SEWER BRIDGE ETC IMPROVEMENT                                   |                                  |                                  |                           |                             |                             |                     |                 |
| EQUIPMENT LAND AND BUILDINGS  | 72,449                           | 28,174                           | 15,000                    | 15,000                      | 15,000                      |                     |                 |
| Total Spending by Object  | 36,246,694                       | 25,905,405                       | 20,682,190                | 20,938,551                  | 20,938,551                  | 0                   | 256,361         |
| Percent Change from Previous Year                                     |                                  | -28.5%                           | -20.2%                    | 1.2%                        | 0.0%                        | 0.0%                |                 |
| Financing By Major Object   |                                  |                                  |                           |                             |                             |                     |                 |
| GENERAL FUND<br>SPECIAL FUND  | 1,097,106                        | 793,278                          | 108,483                   | 109,083                     | 109,083                     |                     | 600             |
| TAXES   |                                  |                                  |                           |                             |                             |                     |                 |
| LICENSES AND PERMITS  |                                  |                                  |                           |                             |                             |                     |                 |
| INTERGOVERNMENTAL REVENUE   | 12,038,892                       | 7,282,197                        | 9,854,000                 | 9,854,000                   | 9,854,000                   |                     |                 |
| FEES, SALES AND SERVICES  | 9,651,645                        | 8,104,585                        | 8,713,421                 | 8,975,468                   | 8,975,468                   |                     | 262,047         |
| ENTERPRISE AND UTILITY REVENUES                                       | 28,200                           | 44,245                           | 2,000,000                 | 2,000,000                   | 2,000,000                   |                     |                 |
| MISCELLANEOUS REVENUE   | 3,376,588                        | 1,783,367                        |                           |                             |                             |                     |                 |
| TRANSFERS   | 4,394,911                        | 7,841,494                        |                           |                             |                             |                     |                 |
| FUND BALANCES   |                                  |                                  | 6,286                     |                             |                             |                     | -6,286          |
| Total Financing by Object   | 30,587,342                       | 25,849,166                       | 20,682,190                | 20,938,551                  | 20,938,551                  | 0                   | 256,361         |
| Percent Change from Previous Year                                     |                                  |                                  |                           | ' - '- ' - '                |                             |                     |                 |

## **Budget Explanation**

### **Major Changes in Spending and Financing**

As was the case in 2004, the 2005 PED Operations is budgeting no City General Funds. The result is the City realizing a General Fund savings of more than \$1.0 million. Spending reductions continue to account for the financing reduction, 2005 proposed FTE's are 92.2, or a .7 FTE increase over 2004. The 2003 budget included 101.6 FTE's.

### **Creating the 2005 Budget Base**

The 2004 adopted budget was adjusted to set the budget base for the year 2005. The actual 2004 salary rates were implemented and the cost of one pay day was removed because 2004 was a leap year, with one extra work day. The base includes the planned salaries and growth in fringes for 2005 for employees related to the bargaining process, and a small 2% growth for normal inflation on goods and services.

The budget base also reflects the city-wide policy decision to alter the way we account for the costs of workers' compensation: moving away from an indirect allocation method and to a direct charge approach recording each department's costs in their own department budget. So, a separate line item budget for workers' compensation was included in specific department activity base budgets.

# **Mayor's Recommendations**

The Proposed Budget reflects a continuation of staff and service levels comparable to the 2004 budget.

### **Council Actions**

The city council adopted the Planning and Economic Development budget as proposed by the Mayor.